

## SEPTEMBER 18 - 21, 2023 | SAN DIEGO, CA TOWN & COUNTRY RESORT

## Sponsor/Exhibitor Guidelines (as of 11/1/22)

**NON-AGENDA EVENTS:** Outside of the official Event agenda, any planned or marketed events (meetings, dinners, receptions, excursions, etc) scheduled during the Event dates for groups larger than 20 people must be communicated to TribalHub and approved by TribalHub prior to the Event start date.

**USE OF SPACE:** Exhibitors may not assign, sublease, license, share or otherwise transfer the whole or any part of their Exhibit space to any third party. All aisle space is under the control of TribalNet and shall not be used for exhibit or demonstration purposes. Individual displays must not block view or intrude on space of neighboring displays. TribalNet reserves the right to restrict noise levels or music, PA systems, speakers or other potentially distracting agents. Painting, nailing or drilling of any part of the facility is not permitted.

**SPONSORSHIP BENEFITS:** Due to the extensive benefits included in a sponsorship package, many of which are potentially received at registration and prior to payment, registrants are required to honor their original level of TribalNet registration level or higher, downgrading is not accepted.

ASSIGNMENT OF BOOTH SPACE: Booth space and location will be assigned on a first-come, first-pay basis. Preference is given to the highest level sponsors. TribalNet reserves the right to move Exhibitor space to best accommodate electrical needs and/or other special requirements. You can request a booth preference for available booths, however this is ONLY a request not a guarantee. You will receive a confirmation of your assigned booth space along with an exhibit layout no later than 30 days prior to the show opening. An exhibitor kit will be sent to you upon registration.

**BOOTH SETUP:** Booth must fit within your space UNLESS additional space is purchased. The contracted expo company - can assist with booth setup as described in the exhibitor kit.

**SHARED SPACE OR SPONSORSHIPS:** Sponsorships and Exhibiting packages are designed for ONE company. If you decide to partner with another company to share the space and/or cost, please note that only ONE company will be noted as the registered vendor, only one company will receive the benefits such as logo placement, business description and contact listed, signage, etc. If you choose to partner up, please note TribalNet will not "split" these benefits.

**SECURITY:** Show management will take reasonable precautions to safeguard Exhibitors' property. However, TribalNet and the Host site are not responsible for any material, articles or equipment in the exhibits. Overnight staffed security will be in effect during the conference week when exhibit hall isn't open, however no party above implies, guarantees or warranties the safety of exhibit booths or their contents.

FIRE & SAFETY LAWS: Federal, State and City Laws must be observed. Aisles and fire exits cannot be blocked by exhibits. Layout is subject to change based on fire marshal final walk through review and approval.

**ELIGIBLE EXHIBITORS:** Show management reserves the right to determine the eligibility of any company or product registering for the TribalNet Conference & Tradeshow.

**BADGE LEVELS:** TribalNet offers several levels of badges to participate in different areas of the conference. Please purchase the badge YOU require to attend the events you would like to be at during the show. To avoid being turned away at an event in front of your clients, please be sure to have the appropriate level badge for each event attended. For more information on this please ask a TribalNet staff member prior to or onsite and you can purchase the correct badge level at ANY time.

**SHOW MANAGEMENT:** The TribalNet Conference is conducted under the direction of TribalNet with assistance from the host site and the expo company selected.

**INSURANCE:** Fire and theft insurance, if so desired, must be taken out by each exhibitor at his own expenses. Show management is not responsible for direct or consequential damages.