



24TH ANNUAL

**TRIBALNET**  
CONFERENCE & TRADESHOW  
by  TRIBALHUB

**SEPTEMBER 18 - 21, 2023 | SAN DIEGO, CA**  
**TOWN & COUNTRY RESORT**

## WOULD YOU LIKE TO BE CONSIDERED BY OUR ADVISORY BOARDS TO SPEAK AT TRIBALNET?

Start with this guide and submit the [online application](#) by **FRIDAY, JUNE 2, 2023**

This speaker application guide includes a comprehensive list of six tracks with multiple sessions under each track to choose from. Since [TribalNet's](#) audience is diverse in job roles, we have six different tracks to meet the needs of all industry segments represented. You will see several topics of choice under each track. Please refer to this document as you complete the [Speaker Application online](#).

Each topic has an accompanying summary as developed by the [TribalNet Advisory Boards](#), outlining the details to be covered by the speaker applying for that topic.

When preparing to fill out the online application, please have the following information ready:

- speaker and logistical point of contact, email & phone number
- speaker bio (150 word max)
- four key learning objectives that attendees will gain by attending the session

You may apply for more than one topic but an additional application is required.

Incomplete submissions will not be considered. Sales pitches by vendors will not be considered. Submissions will NOT be accepted by email or phone, all interested speakers must submit through the [online application](#).

Our Advisory Boards will review each of the applications submitted. The earliest you can expect to be notified if you are selected to speak at TribalNet is July 10, 2023. The dates of the conference are September 18 - 21, 2023; dates and times of each topic have not yet been assigned and will not be confirmed until August 2023.

Sessions are typically 60 minutes with 5 - 10 minutes of Q & A offered. Typical formats of our sessions include:

- panel with moderator
- single presenter
- multiple presenters on the same topic with a different angle/approach on the subject matter

Speakers are volunteer, unpaid and are completely separate from sponsorship. By submitting a request to speak you are not guaranteed a speaking spot until you are confirmed by a TribalHub team member that you have been selected.

***For questions on the use of this guide or speaking opportunities, please contact***

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# 2023 TRIBALNET CONFERENCE TOPIC GUIDE

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# 2023 TRIBALNET CONFERENCE TOPIC GUIDE (TRACK 1 OF 6)

## Tribal Gaming & Hospitality & Technology Track

Session Title	Session Summary
<b>Hospitality Trends and Technology</b>	Technology continues to evolve and disrupt the traditional way customers have viewed and interacted with hotels, resorts and food & beverage. Come to this session to find out some of the ways that the properties are pushing the boundaries with technology and changing the way we consume hospitality services in the future.
<b>Wireless Slot Floors - the pros and cons</b>	Most casinos would love to get rid of the miles of cabling infrastructure that fills the floors, walls, conduits and wiring racks all across their property. Wireless provides a potential solution, but most properties remain very wary of potential dependability issues or lack of bandwidth when it comes to wireless technology. In this session we will discuss the real world pros and cons to consider before moving some, or all, of your gaming systems and gaming floor to a wireless solution.
<b>Customer Data Platforms (CDP) - faster third party customer data</b>	CRM (Customer Relationship Management) systems have long been at the heart of casino/resort customer data management, analytics and reporting. However, a big issue has been that CRMs tend to be big, bulky, complicated and slow/difficult to change. Those restrictions hardly meet the always changing needs and desires of any organization's marketing team. This opened the door to Customer Data Platforms (CDPs) in order to better meet the organization needs. Join us in this session to learn about the value of CDPs and how this might benefit your tribe's customer or member management.
<b>Mobile Gaming - what have we learned?</b>	Mobile Gaming and Sports Betting has been approved and introduced in States across the nation, with more certain to follow. After several years of operations, what exactly have we learned? What does the future of mobile gaming look like and how does that affect brick-and-mortar casinos? How will online gaming and betting technology continue to evolve? Attend this session to hear from panelists on the results from mobile gaming and their perspective on what to prepare for in the future.
<b>The Cashless Ecosystem and your Casino Resort</b>	Cashless has arrived and adoption at casinos and hotels across the country is underway. Whether you are just considering this technology or already implementing it, you can gain some additional knowledge in this session. We will discuss the key elements and products that are part of a cashless ecosystem, as well as both the challenges and benefits that cashless provides.
<b>Other</b>	Please note that all of the above titles/summaries are topics that have been pre-approved to be on the agenda by TribalNet Advisory Boards. Use "other" ONLY if the topic you are requesting to present on isn't included in the above list OR on another track.

# 2023 TRIBALNET CONFERENCE TOPIC GUIDE (TRACK 2 OF 6)

## Tribal Government Technology Track

Session Title	Session Summary
<b>Grant Funding - sources and status</b>	The last several years saw a tremendous increase in grant funding. Broadband, cybersecurity, telehealth, public safety, education and beyond. In this session our presenters will discuss the current status of grant funding sources available to tribes. What is still available, what are the qualification requirements and how can you apply?
<b>FCC Update and Q&amp;A</b>	Join this session to hear an update from the Federal Communications Commission (FCC) on their current programs and initiatives. Learn more about how they collect, use and make determinations based upon their data on current populations and infrastructure. Participate in an open Q&A to discuss some of the opportunities or challenges between your tribe and the FCC or FCC programs.
<b>Tribal Citizen Portals - reaching your citizens rapidly</b>	It's a digital world, and access to digital services is often the best way to efficiently, rapidly and cost effectively reach your entire tribal population. Whether you need to reach your citizens for public safety, voting, important communications, health services or access to other services, a digital tribal citizen portal may be the solution. In this session we discuss the benefits of this type of system, the challenges it presents and how tribes of different size and resource levels can move forward.
<b>Managing the Rising Tech Costs of Public Safety</b>	Technology solutions are becoming a larger part, and thus a much larger cost to public safety programs for many tribes. Services like law enforcement, judicial, emergency response and health have seen increasing technology budget increase requests. Join this panel roundtable session and participate in the conversation as we discuss how tribes are using technology and dealing with increasing costs and how to sustain the investments made with grant funding.
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# 2023 TRIBALNET CONFERENCE TOPIC GUIDE (TRACK 3 OF 6)

## Tribal Health Information Management Track

Session Title	Session Summary
<b>Wearable and Implantable Technology- what you need to know</b>	Wearable technology in healthcare refers to devices that patients attach to their bodies to collect health and fitness data, which they may provide to doctors, health providers, insurers and other relevant parties. Discussion centers around the challenges to get this device information into the providers hands, and patient health records securely, as well as the new rules coming out January 2024 for cyber compliance of devices of implantable technology.
<b>Hospital-at-Home and Virtual Care</b>	As hospitals reconsider how and where they deliver care to patients, many are seeing the hospital-at-home model as a promising approach to improve value. Hospital-at-home enables some patients who need acute-level care to receive care in their homes, rather than in a hospital. This care delivery model has been shown to reduce costs, improve outcomes and enhance the patient experience. What technology and strategic planning is required to get started on the path to get there. Virtual Nursing Care is a model of care that leverages technology to bring an experienced expert nurse into the patient's' room or home virtually. The advanced technology allows the virtual nurse to direct and monitor patient care, interacting with the patient through 6 core roles: patient education, staff mentoring/ education, real-time quality/patient safety surveillance, physician rounding, admission activities, discharge activities and care at home. Attend this session to talk about the future of health tech in these spaces.
<b>AI in Tribal Health</b>	Just as AI has captured the attention of the general public, it has also captivated the medical community. Figuring out how to use this transformative technology responsibly presents a compelling challenge.
<b>Improving the use of SDOH to Improve the Lives of People</b>	SDOH objectives have been set, to improve the lives of people. These objectives highlight the importance of "upstream" factors — usually unrelated to health care delivery — in improving health and reducing health disparities. For EHR users, incorporating SDOH data into their electronic health records is an important step for providing holistic, person-centered care, and for addressing existing health equity gaps. The technology is critical in collecting, monitoring and analyzing this data. Do you have all the right pieces in place? An added discussion on the role of technology in understanding and fighting against the opioid epidemic.
<b>Change Management and the Project Life Cycle in Health</b>	Change management takes into account the various barriers to success. In health change and project management present an even bigger challenge. When done properly, change management lays out a step-by-step process to identify a challenge, make changes, and execute successfully. In planning ahead for new EHRs, Technology, Innovation, and all changes....a Change Management Committee is a must! Healthcare project managers oversee a variety of projects—from new construction to improving emergency response rates to new EHR systems—and must manage people, schedules, and budgets to turn ideas into realities. This role requires strong interpersonal skills, a high level of organization, and excellent problem-solving abilities. With changes ahead for everyone, this session is a must attend.
<b>How to Effectively and Legally Share Behavioral Health Data for Optimal Care Across the Continuum</b>	Sharing data facilitates more effective individual treatment responses and can help leverage scarce resources, particularly for high system utilizers. Stakeholders should consider HIPAA, 42CFR part 2, FERPA and state laws related to sharing behavioral health information. This is a different information exchange challenge than any other. Critical information covered during this session.
<b>Data Governance in Tribal Health</b>	Data governance in tribal health is crucial as new threats occur and as new privacy and regulations emerge. Additionally, monitoring data quality to ensure that the organization successfully realizes its desired outcomes and receives business value from data management activities is important. We need to find the right tools to effectively use clinical data found and generated in EHRs. Ultimately this will pay rich dividends in how we can improve both care quality and efficiency. An effective strategy for this is a must.
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# 2023 TRIBALNET CONFERENCE TOPIC GUIDE (TRACK 4 OF 6)

## Cybersecurity Track

Session Title	Session Summary
<b>Future Authentication Strategies</b>	Are we ready to eliminate password logins and move on to some other form of futuristic authentication? Authentication strategy is evolving, so come and listen as our presenters walk us through current best practice authentication strategy and share with us what the future might hold for you and all of your consumers. If you are having MFA exhaustion this one is for you.
<b>Zero Trust Architecture</b>	Zero Trust Architecture has become a recommended best practice for every organization. Unfortunately, implementing this is not simple. A big part of the challenge is identifying and classifying risk across the organization and segmenting access and connectivity. Listen in as we discuss and share some best practices for you and your tribe.
<b>Cybersecurity and your Cloud Migration</b>	Tribes of all sizes and resource levels are moving services to the cloud, but how do you do this while maintaining the security of your systems, network and data? Can I simply trust and rely on my vendors and service providers to simply "have that covered"? In this session we will cover some best practices for every tribe to follow when moving any of their resources to the cloud.
<b>Incident Response and Reporting - what is required?</b>	Do you know what to do when your tribe finds that they are facing a cybersecurity incident? Do you have a tested plan and a clear understanding of both best practice and legal reporting requirements? Join us in this session as we discuss the best practices and requirements for your tribe, tribal enterprise, members, customers, regulatory agencies and state or federal agencies when it comes to cyber incidents.
<b>Security Risk Assessments and Readiness</b>	How do really know if your security posture is solid unless you have it tested? This session is all about best practices, services and tools that can help you better assess and understand your security readiness.
<b>AI - a new challenge for cybersecurity?</b>	AI is certainly having a breakout year. Every day there seems to be some new AI driven tool or service that becomes available. For cyber professionals, this presents some new challenges as AI is certain to be used for both good and bad purposes. Our presenters discuss some of the current and potential cyber challenges that AI presents to us all.
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## General Technology Track

Session Title	Session Summary
<p><b>What does an AI future look like?</b></p>	<p>In this forward looking session, we discuss some of the ways Artificial Intelligence (AI) is already changing our world and workforce, and then look further into the future at what may be coming next that we should potentially prepare for. What does an AI future look like?</p>
<p><b>How to Win in the Conference Room or the Board Room</b></p>	<p>Your success is often based upon your ability to gain support and approval for your projects, funding, ideas or strategies. What makes someone effective at delivering winning proposals and presentations, and how can you become more effective at this? Join this session to gain some insight, tips and simple communication changes that you can apply to step up your game in your next executive discussion or presentation.</p>
<p><b>Contract and Maintenance Management</b></p>	<p>It is a challenge for any tribe to effectively manage hundreds of separate vendor agreements and contracts, each with different terms, renewal dates and specific requirements. Missing a renewal date or other contract requirement can prove costly to your tribe. In this session we will discuss some best practices in contract life-cycle and provide some technology solutions to more effectively manage your contracts.</p>
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## Leadership & Management Track

Session Title	Session Summary
<b>Leverage your Employee Data</b>	How can you use your existing employee data to identify key indicators and metrics that will help you retain valuable staff, identify your future stars and provide coaching or assistance to improve services? Data is only valuable when you effectively use it. In this session we will review some current tools, methods and examples that can help any tribe to unlock the value in their employee data.
<b>Tribes - a discussion on benefits of working together</b>	Are we better off alone or working together and combining our resources, capabilities and skills?
<b>Creating Great Workplaces</b>	Everyone is competing to attract and retain the best talent. Beyond the upfront and resource restricted battle of wage, benefits and remote work requests, this often comes down to having a work place where employees can feel welcome, important, challenged and appreciated. So, what exactly creates that magical "great workplace"? In this session we discuss some of the keys to creating that type of environment and why these strategies are cost-effective and sustainable.
<b>Mentoring and Knowledge Transfer</b>	There is a significant amount of knowledge, experience and wisdom that you simply cannot find through a Google search or a Youtube video. This is especially true for tribes and tribal enterprises that have always stressed culture, wisdom and values in their leadership. So, how do you effectively implement a program that allows for effective mentoring and knowledge transfer to a future set of leaders. Join us in this session as we discuss successful workforce planning.
<b>Creating a Game Changing Technology Steering Committee</b>	Today it is more important than ever for executive leadership to participate in setting and communicating the technology strategy, goals and vision for your tribe or tribal enterprise. To be effective and aligned- no department should be working alone. Join this session as we discuss creating or improving on an effective executive or technology steering committee structure.
<b>New Employees - A first 30 day strategy</b>	The first 30 days experience for a new employee can determine the success of a new hire. If your new employee experience ends at or near the onboarding process, you might want to consider a change of strategy. Orientation and onboarding are NOT the same. Attendees in this session will hear some best practices and successful program examples for any employees first month of employment.
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