

## TIME ZONE CHEAT SHEET

Eastern	Central	Mountain	Pacific
11 - 11:50am	10 - 10:50 am	9 - 9:50 am	8 - 8:50 am
12 - 12:50 pm	11 - 11:50 am	10 - 10:50 am	9 - 9:50 am
1 - 1:50 pm	12 - 12:50 pm	11 - 11:50 am	10 - 10:50 am
2 - 2:45 pm	1 - 1:45 pm	12 - 12:45 pm	11 - 11:45 am
2:45 - 3:30 pm	1:45 - 2:30 pm	12:45 - 1:30 pm	11:45 - 12:30 pm
3:30 - 4:15 pm	2:30 - 3:15 pm	1:30 - 2:15 pm	12:30 - 1:15 pm
4:30 - 5:30 pm	3:30 - 4:30 pm	2:30 - 3:30 pm	1:30 - 2:30 pm

Session Time *Eastern*	Session Name	Session Summary
11:00 - 11:50am	<b>Why Cybersecurity Starts with Executives, Not the IT Department</b>	Engaged executive leadership that understands and supports the organization's security initiatives and strategy is perhaps the most critical key to a tribe's security success. The majority of devastating breaches have historically been the result of human interaction or lax or disengaged security processes or procedures. Tribal leadership needs to understand and champion the importance of the organization's security.
12:00 - 12:50pm	<b>Executive Level - Demystifying Complexities of Cybersecurity</b>	Let's talk about cybersecurity in non-technical language and provide a framework for better communication between tribal executives and cybersecurity professionals. In this session we will focus on the goals of organizational cyber security without all of the technology acronyms and tech talk that can, and does, create a barrier to effective security planning and communication. Join this session if you want to improve your ability to effectively communicate, budget and prepare an organizationally supported strategy around security.
1:00 - 1:50pm <i>Closed to Sponsors</i>	<b>Ransomware - A Real Life Cradle to Grave Tribal Story</b>	It is not often that you have the opportunity to hear the details of what really occurred in one of the many destructive ransomware attacks that have caused chaos and damage at tribes across the nation. Join this session as we lead you through the business reality of a ransomware attack from first recognition to recovery.
2:00 - 2:45pm	<b>Security Solutions - Discovery Session</b>	Interested in a 5 min high level overview of who can help improve your tribe's security posture? Want to know what vendors are supporting and working with tribes and enterprises related to cybersecurity? Listen in and get a list of contacts dedicated to tribes that you can explore on your own- no pressure, no pitch, no camera on you, just them and information tailored just for you! PLUS, this session is worth 10 entries into the grand prize drawing for one of the four executive Shinola watches we are giving away on behalf of our Title Sponsor DruvStar. Be sure to make time on your calendar for this one.
2:45am - 3:30pm	<b>Security Solutions - Build Your Network</b>	Have you ever been at a tradeshow and wanted to visit the booth but not have to get engaged in a 20 minute conversation? Then this is perfect for you! This is an opportunity to go to each vendor's profile and grab resources they've included for you, and your industry, whitepapers, case studies, videos, quick pdfs and more, that you can easily drag and drop in your virtual tote bag to check out later. If you want to take a minute to chat, you can enter each vendors chat room as a way to drop into a chat (no video, no audio) just type to say hello, drop a virtual business card, ask a question or setup a time to connect with them at a later date. Each booth you visit and chat with you will get an entry into a drawing to win a \$100 Amazon gift card!
3:30 - 4:15pm	<b>How Much Should My Tribe or Enterprise Be Investing In Cybersecurity</b>	How much should my tribe be spending on cybersecurity? This is one of the most common and difficult questions for any organization to figure out. We will walk you through the steps and best practices to right-size your cybersecurity spend for your size tribe or tribal enterprise. This will include some tips on being more effective in communications between cybersecurity human resources and the executive team.
4:30 - 5:30pm <i>Closed to Sponsors</i>	<b>Cybersecurity Resources Tribes and Enterprises Need to Know About - Tribal-ISAC, CISA, MS-ISAC and more</b>	Tribes across the nation are banding together to share valuable security information, and best practices in a safe and trusted environment. You absolutely NEED to be aware of these resources and participating to be making the best effort in protecting your tribe or tribal enterprise. It starts with the simple process of becoming a member of the non-profit Tribal-ISAC, the Information Security Sharing Community specifically for tribes. Additionally, presenting in this session as representatives from The Cybersecurity and Infrastructure Security Agency (CISA) and both the Multi-State ISAC (MS-ISAC) introduce you to their available resources and your tribal contacts at those agencies. Preparedness and solid security has never been best achieved through isolation, so the time to get engaged with resources is now.