



25TH ANNUAL

# TRIBALNET

CONFERENCE & TRADESHOW

BY  TRIBALHUB

SEPTEMBER 16 - 19, 2024

**WESTGATE LAS VEGAS**

**Vendor Registration Packet**

Phone: 269-459-9890 • [Sales@TribalHub.com](mailto:Sales@TribalHub.com) • [TribalNetConference.com](http://TribalNetConference.com)





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## What's Included in the Pages

P 3 - Levels of Participation and Pricing  
P 4 - Badges  
P 5 - Logistics

P 6 - Sponsor and Exhibitor Guidelines  
P 7 - Advertising Options  
P 8- Registration Form, Terms & Conditions, Privacy Policy

## Event Snapshot

**TribalNet is the largest gathering in the industry of technology-minded individuals working at tribal organizations, governments, gaming/hospitality enterprises and health centers from across the United States!**

### Market Snapshot:

TribalNet is a NATIONAL conference. Our reach and market includes titles such as CIO, VP of IT, IT Director, IT Manager, Network Administrator, Security Administrator, Systems Administrator, Tribal Council, General Manager, CFO and other technology-minded individuals at tribal organizations, tribal governments, tribal gaming/hospitality enterprises and tribal health centers.

## Week at a Glance\*

### SUNDAY:

#### 3rd Annual Tribal Share Golf Outing

- Dinner and awards
- Must Sponsor the golf outing to play
- More information email [sales@tribalisac.org](mailto:sales@tribalisac.org)

### MONDAY:

#### Tradeshow Setup and Meet & Greet Event

- Registration Check-in
- Tradeshow Exhibitor setup: 8am - 3pm
- Sessions/Workshops/Lunch
- Meet and Greet event - requires a separate ticket

### TUESDAY:

#### Tradeshow Day 1 - 2:00pm - 6:30pm

- Tradeshow Exhibitor setup: 8am - 1:30
- Registration Check-in
- Breakfast and Keynote
- Sessions/Workshops/Lunch
- Tradeshow Hall Open 2:00 - 6:30, no sessions during this time
- Sponsored Cocktail Hour

*\*The following is subject to change*

### WEDNESDAY:

#### Tradeshow Day 2 - 1:00pm - 6:00pm

- Registration Check-in
- Breakfast and Keynote
- Sessions/Workshops/Lunch
- Tradeshow Hall Open 1:00 - 6:00, no sessions during this time
- Booth prizes, raffles, and giveaways at the stage
- Tear down after prizes
- Sponsored Cocktail Hour

### THURSDAY:

- Breakfast
- Sessions and Workshops
- Conference closes at 12pm

## Registration Options

### REGISTRATION OPTIONS:

1. Register by filling out the form on the last page and submitting to [Sales@TribalHub.com](mailto:Sales@TribalHub.com).
2. Register online [\*\*<HERE>\*\*](#)

### REGISTRATION DEADLINES:

1. **Early Registration for Sponsor Levels (Bronze and above)**  
Discount amount: \$300  
Registration packet due by December 15th  
Payment due in full by January 31st, 2024
2. **Early Registration Discount for Exhibitor-Only**  
Discount amount: \$300  
Registration packet due by May 16th  
Payment terms, Net 30
3. **Standard Registration Deadline:** August 1st or until sold out.
4. **Prices on all booth and sponsorships will increase on August 1st by \$500.**



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**STAFF BADGES ARE NOT INCLUDED FOR ANY SPONSORSHIP OR EXHIBITING LEVEL AND WILL BE AN ADDITIONAL COST.**

Booth & Premium Sponsorship Opportunities	Meet & Greet Sponsor \$50,000	Cocktail Hour Sponsor \$15,000	Platinum Sponsor \$12,500	Diamond Sponsor \$9,000	Bronze Sponsor \$6,500	Exhibitor 10x10 \$3,800
Tradeshow Booth Included	20x20 space	10x10 space	10x10 space	10x10 space	10x10 space	10x10 space
Booth Space Selection	Level 1	Level 2	Level 3	Level 3	Level 3	space assigned
Logo on Conference website	x	x	x	x	x	x
Business description and URL on Conference website	x	x	x	x	x	
Company logo included onsite in conference welcome signage	x	x	x	x	x	
Business description and logo included in the conference program	x	x	x	x	x	
Bonus Exposure - in media partner publication	x	x	x	x	x	
**Exposure in attendee bags	x	x	x	x		
Social Media post of Sponsorship	x	x	x	x		
*Recognition as the sponsor of... (you choose!) THE HIGHER THE SPONSOR LEVEL THE GREATER EXPOSURE	Meet & Greet Event	Cocktail Hour Event	*Choose from Group A-C options	*Choose from Group B-C options		
Signage & branding opportunities at your sponsored event	Wearing your logo, drinking w/ your logo, entertained w/ your logo- sky is the limit!	Named sponsor of Tuesday or Wednesday cocktail hr entertainment, exposure, food, drinks & fun	We provide enhanced signage, announcements & amazing exposure	We provide easel signage & you display your literature		

### \*MORE INFORMATION:

Premium sponsors are able to choose (in order of participation level and registration date) what they would like to be sponsors of!

**Group A Options** (add'tl options may be added): Tues. Tradeshow Reception, Wed. Tradeshow Reception, Tues Co-sponsored Lunch, Wed Co-sponsored Lunch, Thurs Co-sponsored \$2500 Bingo Run Grand Prize

**Group B Options** (add'tl options may be added): Tues Co-Spon Breakfast, Wed Co-Spon Breakfast, Thurs Co-Spon Breakfast, Co-sponsored \$1000 drawing at Closing Keynote & Award Ceremony

**Group C Options** (add'tl options may be added): Co-Sponsored AM & PM Breaks

### \*\*MORE INFORMATION:

Qty 650, We will not accept: paper fliers, business cards, brochures, or other paper items. We will accept items like pens, chargers, stress balls, etc.



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### Additional Booth Space

#### 10X20 SPACE

Combine any 2 booths that are side by side to make a 10x20 booth. The cost for the 2nd booth is \$3,500. This option is available to **sponsors only**. Select this option on the last page!

#### 20X20 SPACE

To book this 'island' space, you **MUST** be a sponsor level (**Bronze or above**), and add on \$9,450 which is 3 extra booths with a 10% discount.

**MAP COMING SOON!**



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## Branding/Specialty (Non-Booth) Sponsorships

### THE BELOW SPONSORSHIPS ALL

- **DO NOT INCLUDE A BOOTH OR BADGES**
- Can be purchased as stand-alone OR more often, in addition to a booth
- Include pre-show recognition of your sponsor level on TribalNet's online platforms
- Include your company logo in conference program



#### **PHOTO BOOTH SPONSOR \$7,500**

Bring the fun and the memories! Your logo will be on both the digital and printed photos as well as promoted in the conference program!



#### **POLO SHIRT SPONSOR ~~\$5,000~~ SOLD**

Your logo featured on the conference polo shirts- available for purchase as well as raffled off and given away during the conference week.



#### **PROGRAM SPONSOR \$6,500**

- Listed as a specialty sponsor space on the cover page of the conference program
- Space on the back page of the conference program
- Full page within the conference program



#### **ATTENDEE BAG SPONSOR ~~\$5,000~~ SOLD**

Your logo featured on the attendee bags they receive at conference check-in.



#### **LANYARD SPONSOR ~~\$5,000~~ SOLD**

Your logo featured on the attendee badge lanyard- highly visible all week long.



#### **HOTEL KEY CARD SPONSOR \$5,000**

Your logo featured on the hotel key cards attendees receive when they check in at the hotel.



#### **CONFERENCE APP SPONSOR \$5,000**

Exclusive exposure every time someone opens the app, multiple banner ad placements within the app, an upgraded profile in the app & the ability to send a push a notification during conference week!



#### **NOTE PADS AND PENS SPONSOR \$5,000**

**(up to 3 sponsors OR full buyout for exclusivity)**

Have a pad of paper and pen with your logo on it waiting at each seat for attendees to use as they sit down for their sessions!



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## Badges

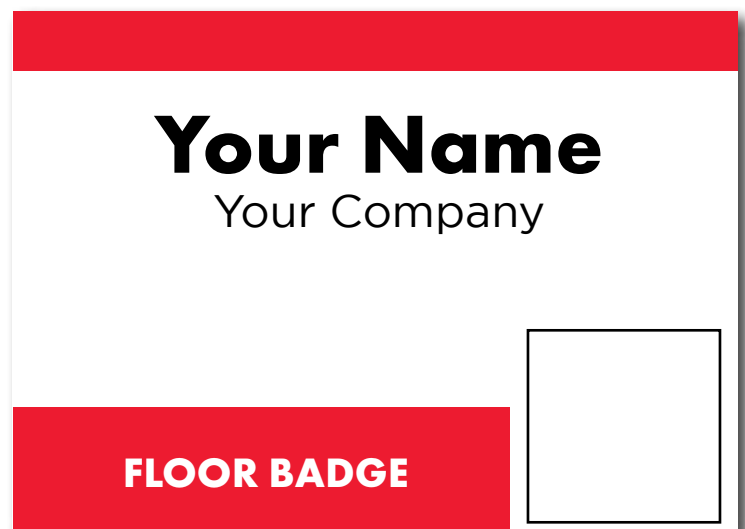
**BADGES ARE NOT INCLUDED FOR ANY SPONSORSHIP OR EXHIBITING LEVEL.**

- **Conference Badge Includes:** Access to tradeshow floor with drink tickets, meals (breakfast and lunch as listed on agenda), food & drinks during breaks, access to all sessions/keynotes and access plus drink tickets to the Tuesday & Wednesday Cocktail Hours. \$395
- **Floor Badge Includes:** Access to the tradeshow floor, keynote speakers and access to Tuesday & Wednesday Cocktail Hours. \$100

## Networking Ticket

- **Meet & Greet Ticket:** \$150 until 8/1, \$175 after 8/1 and onsite. This event requires a separate ticket that must be purchased to attend.

### BADGE EXAMPLE:



## Registration

### BADGE REGISTRATION OPTIONS:

Badge and Meet & Greet tickets are available for purchase after booth is registered.



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## Logistics

### HOTEL SITE INFORMATION

The hotel block rate is \$139+++ /per night and expires on 8/25/24. Reservations can be made by clicking [<HERE>](#) to book online.

### EXPO COMPANY

The official expo company for TribalNet 2024 is Alliance Expo. Once you register, you will receive an email from them with information on how to access their online portal to get shipping labels, order eclectic, wifi, AV needs, and more.

### TRADESHOW LAYOUT & BOOTH SELECTION

Booth selection will start February 1. All Sponsors who are registered by then will have the ability to choose their booth from a blank floor plan in order of level of sponsorship and date of registration. Any registrations coming in after February 1st will be able to choose from booths being held for each level. If you have special requests we will try to accommodate; we do not guarantee your request will be filled. Layout of tradeshow floor can change at any time and may vary from actual set-up once onsite.

### BADGE LEVELS

Please purchase the badge YOU require to attend the events you would like to be at during the show. To avoid being turned away at an event in front of your clients, please be sure to have the appropriate level badge for each event attended, listed on page 6.

### CONFERENCE APP

Will be available in the App Store, 2024.

### BOOTH INCLUDES

Includes 6ft table draped, 2 chairs, standard I.D. sign, trash can, back drop & siderails.

### PRIZES, GIVEAWAYS AND FUN

Vendors are permitted to do a business card drawing at their booths. Prizes for individual booth winners will be announced starting Wed at 4:30 on the tradeshow floor. Attendees can choose to participate in the TribalNet Bingo Run—we provide each booth with a stamp—attendees visit your booth to get a stamp on their card and receive tickets from us to enter a grand prize drawing. The winner is announced at the close of the show on Wednesday. Attendee and vendors LOVE this—driving traffic to your booth and improving levels of engagement!

### SOCIAL MEDIA AND ENGAGEMENT

Connect with TribalNet on [Linkedin](#). Sponsors and members will get shout outs pre-event. We share so much news, deals and information on our social media platforms—don't miss out!

### LEAD RETREIVAL

Lead Retrieval is available though eshow. Once you register you will be able to log into eshow's "Exhibitor Service Center" and purchase the Lead Retrieval.

### BEWARE OF SCAMS

Nobody other than our TribalHub Staff which you can see [<HERE>](#) or the official Expo Company listed on this page should be contacting you. In the unfortunate age of the increased need to protect data and information, we ask that you please beware of scams. If you receive phone calls or emails about the conference, tradeshow, advertising guides, travel offers, hotel stays and so on, from ANY organization other than TribalNet or chosen expo company, do NOT trust the company calling or provide them with any information. We will ALWAYS notify registered sponsors and exhibitors if any other parties are contracted who would be granted permission to contact you on behalf of the TribalNet Conference and Tradeshow. Use your best judgment and please notify us of any suspicious calls or emails referencing the TribalNet show.

### Contact our Sales & Account Manager



#### KATIE WOLF

Sales & Account Manager  
[katie@tribalnetonline.com](mailto:katie@tribalnetonline.com)

Hello! I look forward to making this a great event for you!

Please note that if you have questions email me at [katie@tribalnetonline.com](mailto:katie@tribalnetonline.com)





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## Sponsor/Exhibitor Guidelines

**NON-AGENDA EVENTS:** Outside of the official Event agenda, any planned or marketed events (meetings, dinners, receptions, excursions, etc) scheduled during the Event dates for groups larger than 20 people must be communicated to TribalHub and approved by TribalHub prior to the Event start date.

**USE OF SPACE:** Exhibitors may not assign, sublease, license, share or otherwise transfer the whole or any part of their Exhibit space to any third party. All aisle space is under the control of TribalNet and shall not be used for exhibit or demonstration purposes. Individual displays must not block view or intrude on space of neighboring displays. TribalNet reserves the right to restrict noise levels or music, PA systems, speakers or other potentially distracting agents. Painting, nailing or drilling of any part of the facility is not permitted.

**SPONSORSHIP BENEFITS:** Due to the extensive benefits included in a sponsorship package, many of which are potentially received at registration and prior to payment, registrants are required to honor their original level of TribalNet registration level or higher, downgrading is not accepted.

**ASSIGNMENT OF BOOTH SPACE:** Booth space and location will be assigned on a first-come, first-pay basis. Preference is given to the highest level sponsors. TribalNet reserves the right to move Exhibitor space to best accommodate electrical needs and/or other special requirements. You can request a booth preference for available booths, however this is ONLY a request not a guarantee. You will receive a confirmation of your assigned booth space along with an exhibit layout no later than 30 days prior to the show opening. An exhibitor kit will be sent to you upon registration.

**BOOTH SETUP:** Booth must fit within your space UNLESS additional space is purchased. The contracted expo company - can assist with booth setup as described in the exhibitor kit.

**SHARED SPACE OR SPONSORSHIPS:** Sponsorships and Exhibiting packages are designed for ONE company. If you decide to partner with another company to share the space and/or cost, please note that only ONE company will be noted as the registered vendor, only one company will receive the benefits such as logo placement, business description and contact listed, signage, etc. If you choose to partner up, please note TribalNet will not "split" these benefits.

**SECURITY:** Show management will take reasonable precautions to safeguard Exhibitors' property. However, TribalNet and the Host site are not responsible for any material, articles or equipment in the exhibits. Overnight staffed security will be in effect during the conference week when exhibit hall isn't open, however no party above implies, guarantees or warranties the safety of exhibit booths or their contents.

**FIRE & SAFETY LAWS:** Federal, State and City Laws must be observed. Aisles and fire exits cannot be blocked by exhibits. Layout is subject to change based on fire marshal final walk through review and approval.

**ELIGIBLE EXHIBITORS:** Show management reserves the right to determine the eligibility of any company or product registering for the TribalNet Conference & Tradeshow.

**SHOW MANAGEMENT:** The TribalNet Conference is conducted under the direction of TribalNet with assistance from the host site and the expo company selected.

**INSURANCE:** Fire and theft insurance, if so desired, must be taken out by each exhibitor at his own expenses. Show management is not responsible for direct or consequential damages.





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## TribalHub Advertising Options

Below are the two advertising options at minimum we suggest you evaluate investing in once registered for the TribalNet event! For a FULL look at our many advertising options - schedule time with Katie or see all advertising options in the Ad Guide [HERE](#).

### TribalHub Magazine

#### READERSHIP AND DISTRIBUTION

Our readership includes technology minded professionals working at and with tribal organizations, health centers, casinos and enterprises nationwide as well as the vendors who provide products and services to this unique market. Released twice a year-Spring & Fall, your advertisements will be accompanied by articles written by industry leaders and experts, interviews with IT leaders at tribes, casinos, health facilities and enterprises, updates from national, regional, and federal organizations that impact tribes and the decisions being made in technology. Don't miss out!

#### ADVERTISING OPTIONS

- **Ad Space:** Other than face to face engagement, this is the best branding opportunity for your company to promote your message, product and/or service. **SIZES AVAILABLE: Inside Front Cover, Inside Back Cover, Two Page Spread, Full Page & Half Page. (Use a GIF or video in digital version for no additional fee)**
- **Meet Your Vendors Advertorial:** You give us the content, we make the AD. Give readers an in-depth look at your company. See the faces of your team and the value you bring specifically to this unique and targeted market.
- **Product Spotlight Advertorial Showcase:** You give us the content, we make the AD. a specific product that is meaningful for this targeted market. In this full-page advertorial, readers see product descriptions, benefits of use, sales contacts and references if applicable.

##### Spring 2024 Issue

Product Spotlight & Meet Your Vendor due: 2/15  
Ads due: 3/1  
Digital Release Date: 3/20  
No print

##### Fall 2024 Issue

Product Spotlight & Meet your vendors due: 10/15  
Ads due: 11/1  
Digital Release Date: 11/20  
No print

### TribalNet Conference Program

Onsite at the annual conference, attendees use the program daily to see the schedule, speaker bios, networking events and so much more! A great way to send a message to an actively engaged part of the market who is ready to connect!

**Available Options: Full page, half page, inside front cover, & inside back cover. DEADLINE: 8/10/24**

### TribalHub Membership

- Included in an e-blast sent to attendees highlighting the TribalHub Associate Members that are exhibiting at the event and encouraging them to visit your booth!
- Highlighted Booth Presence with Membership Signage at TribalNet's Annual Conference & Tradeshow
- Highlighted Listing on TribalNet's Annual Conference & Tradeshow Web Page "Who's Sponsoring/Exhibiting"
- Membership Recognition on Badge at TribalNet's Annual Conference & Tradeshow
- Discounted Advertising in TribalNet's Bi-Annual Magazine
- Access to TribalHub's Industry Information Portal - contains names of the right decision makers at many tribal casinos, governments and health centers.
- Highlighted Profile in TribalHub's Industry Information Portal
- Exclusive Email Blast Opportunity to Purchase
- Company's Message included in TribalHub's Quarterly Email
- Exclusive TribalHub Social Media Posts, 1x per quarter
- Use of TribalHub Proud Associate Member Logo
- Discounted Prices to Host TribalHub Webinars
- Receive Monthly Publication "TribalHub Industry Insights Report"
- Access to Exclusive Marketing/Advertising Opportunities

**TRIBALHUB**

2024 PROUD ASSOCIATE MEMBER

#### ANNUAL MEMBERSHIP PRICING

**NON-PROFIT: \$1,695****NATIVE OWNED VENDOR/SUPPLIER: \$1,795****VENDOR/SUPPLIER: \$1,895****SIGN UP NOW AND SAVE \$100!**



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## Contact Information

Organization:

Contact Name:

Title:

Mailing Address:

City/State/Zip:

Phone:

Email:

## Deadlines

All prices increase \$500 on 8/1/24

- Sponsor Levels Early Registration**

- (Bronze and above)
- Discount amount \$300
- Registration packet due by December 15th
- Payment in full due by January 31st, 2024

- Exhibitor-Only Early Registration**

- Discount amount \$300
- Registration packet due by May 16th
- Payment terms, Net 30

- Standard Deadline**

- August 1st or once sold out

PLEASE SUBMIT COMPLETED FORM TO ONE OF THE FOLLOWING:

Email: [Sales@TribalHub.com](mailto:Sales@TribalHub.com), or mail: PO Box 2166, Portage, MI 49081 or register online [<HERE>](#)

## SELECT YOUR DESIRED PARTICIPATION LEVEL:

### Booth Sponsorships & Packages

- \$50,000 - Meet & Greet Sponsor - exclusive (incl booth)
- ~~\$16,000 - Cocktail Hour Sponsor (incl booth)~~ **SOLD OUT**
- \$12,500 - Platinum Sponsor (incl booth)
- \$9,000 - Diamond Sponsor (incl booth)
- \$6,500 - Bronze Sponsor (incl booth)
- \$3,800 - 10x10 Exhibitor Package (incl booth)
- \$3,500 - Extra 10x10 Space (Sponsors only)
- \$9,450 - 20x20 booth. (Early Registration discount does not apply!)

### Branding/Specialty Sponsorships

- \$7,500 - Photo Booth Sponsor - exclusive (no booth incl)
- \$6,500 - Program Sponsor - exclusive (no booth incl)
- ~~\$5,000 - Lanyard Sponsor - exclusive (no booth incl)~~ **SOLD OUT**
- \$5,000 - Conference App Sponsor - exclusive (no booth incl)
- ~~\$5,000 - Attendee Bag Sponsor - exclusive (no booth incl)~~ **SOLD OUT**
- ~~\$5,000 - Golf Shirt Sponsor - exclusive (no booth incl)~~ **SOLD OUT**
- \$5,000 - Hotel Key Card Sponsor - exclusive (no booth incl)
- \$5,000 - Notepads and Pens Sponsor (no booth incl) (3 available)

## PLEASE SELECT ADVERTISING OPTIONS:

### Spring 2024 Magazine

- \$2,995 - 2 Page Spread
- \$2,300 - Inside Front Cover
- \$2,300 - Inside Back Cover
- \$1,995 - Meet Your Vendors
- \$1,995 - Product Spotlight
- \$1,800 - Full Page
- \$995 - 1/2 Page

### Conference Program

- Inside Front Cover - \$1,595
- Inside Back Cover - \$1,595
- Full Page - \$995
- 1/2 Page - \$595

### Fall 2024 Magazine

- \$2,995 - 2 Page Spread
- \$2,300 - Inside Front Cover
- \$2,300 - Inside Back Cover
- \$1,995 - Meet Your Vendors
- \$1,995 - Product Spotlight
- \$1,800 - Full Page
- \$995 - 1/2 Page

## ADD ON:

\$395 Attendee List

## MEMBERSHIP:

NON-PROFIT: \$1,595

NATIVE OWNED VENDOR/SUPPLIER: \$1,695

VENDOR/SUPPLIER: \$1,795

Upon receipt of this form- your company will receive an invoice of payment due - Check, ACH, MC, VISA & AMEX are accepted.

Full payment must be made within 30 days of registration in order to guarantee space and level of participation. If the event is less than 30 days away, payment is due upon receipt of invoice. Late fees of 1.5% are charge per 30 days past due. Refunds are not permitted at any time. Upon completion of the registration form, you will receive an invoice to pay by check, credit card, or ACH. ACH, check and cash will not incur any additional fees. Effective 1/1/23 AMEX, VISA and MC charges- will incur a 2.9% non-refundable convenience fee. I agree with the Payment Terms, [Privacy Policy](#) and [Terms & Conditions](#) listed on this page and the links provided. I understand that if I do NOT adhere to the payment terms, the discount stated above and booth location will be lost.

TOTAL:

DISCOUNT: \_\_\_\_\_

TOTAL DUE: \_\_\_\_\_

10

Signature: (written, stamped or e-sign) \_\_\_\_\_

Date: \_\_\_\_\_

10